

TRAINING AGENDA

CITIZEN ENGAGEMENT IN POLICYMAKING

MARCH 2025

Citizen engagement refers to the process of engaging ordinary citizens in defining together their matters of concerns and how to address them. Citizen engagement is thus a crucial task for socially robust, fit-for-purpose and inclusive policymaking. This training covers rationales for citizen engagement, principles of good practice, as well as tools for running citizen engagement activities. The course includes a focus on deliberation and co-creation practices, illustrating different methods with case studies, and guidance on how to plan citizen engagement activities specifically at the design stage of policymaking. The training also offers networking and peer-to-peer discussion, together with practical exercises and hands-on group work on cases of interest to the participants.

The training consists of four modules:

Module 1: Rationales of citizen engagement across public policy settings

This module will explore the reasons for involving citizens in the co-production of knowledge and decision making, contributions citizen can bring into these processes and what kinds of problems call for the involvement of citizens. It will also make reference to the main policies which ground the invited forms of citizen engagement at EU level.

Module 2: Planning citizen engagement

This module will present in a systematic way all the stages of planning the citizen engagement process, from the moment of its commissioning to the follow-up.

Module 3: Approaches and methods with case study examples

This module focuses on the different deliberative and co-creation methods, including citizen assemblies and juries, co-design and material deliberation. To illustrate how the methods work in real life setting a case study will be discussed.

Module 4: Hands-on case work

This part of the training consists of a practical exercise, in which participants will be invited to work on applied cases in small groups. Participants will specify different aspects of the planned participatory process, including issue definition and guiding questions, rationale for involving citizens, knowledge required, recruitment approach, methods and follow-up. The module structure will mirror that of Module 2.

Throughout each module participants are invited to ask questions. Each module will also include examples of participatory processes.

18th March, 2025 (Day 1)	
10:00	Start: Welcome and introduction
10:15	Module 1 – Why citizen engagement: context, meanings and rationales of citizen engagement
11:00	Module 2 (part 1) - Planning citizen engagement: commissioning, stock taking, issue framing, objectives, scope, recruitment
11:30	Break
11:40	Module 2 (part 2 cont.) More than Q&A: peer-to-peer discussions, collective reflections, questions and answers
12:30	Lunch
13:30	Module 3 - Approaches and methods: focus on co-creation and deliberative practices
15:00	Break
15:15	Module 2 (part 2) - Planning citizen engagement: implementation, outputs, reporting, follow-up, principles
16:15	Reflection, networking, and plenary discussion
16:55	Wrap-up and instructions for Day 2
17:00	End
20th March, 2025 (Day 2)	
10:00	Start: Welcome to the second day & explanation of group work
10.10	Module 4: Hands-on group activity
11:00	Break
11:15	Module 4: Hands-on group activity cont.
12:10	Plenary: Reflection on group activity
12:50	Plenary: Closing
13:00	End

Contact:

Competence Centre on Participatory and Deliberative Democracy:
https://knowledge4policy.ec.europa.eu/participatory-democracy_en

Community of Practice: <https://cop-demos.jrc.ec.europa.eu/>

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Newsletter: <https://ec.europa.eu/newsroom/cc-demos/user-subscriptions/2481/create>